

# PRASIL LAKSHMANAN

## PRODUCT DESIGNER

Bengaluru, India

## PROFILE

5+ years of experience. Passionate about technology and the effect on people. Always trying my best to make travel experience simpler and smoother. Have been designing for travel for more than a year. My focus is always in achieving successful interactive design projects involving the web and mobile experiences.

## KEY PERFORMANCE AREAS

- Thought leadership and UX advocacy in user experience domain.
- Expertised in user-centered, visual, interaction design, and cross platform mobile-web standards.
- Perpetual student of clean UI/UX standards and best practices;
- Problem solver, self-motivated; with a keen eye on pixel perfection.
- Advocate of design systems for it's benefits on both users as well as for the company/design team.

## EXPERIENCE

### Product Designer

**CLEARTRIP** SEPTEMBER 2016 - PRESENT

Enhanced Cleartrip Local - for experiences, adventures and activities. Worked on Travel - Air and Hotels (mainly Android). Designed Quick filters for flights, Price Calendar, Hotels Room Rates, Chat app, etc.,

### Senior UI/UX Designer

**RAPIDVALUE SOLUTIONS** APRIL 2016 - JULY 2016

Started leading teams for projects and interacted directly with clients & stakeholders to gather requirements for projects, present projects throughout the design phase.

### UI/UX Designer

**RAPIDVALUE SOLUTIONS** MAY 2014 - MARCH 2016

As a company focusing mainly on enterprise mobile/web apps, I worked on a number of enterprise apps, customer/service portals, inventory management apps, web dashboards, etc.,

### UI Designer

**IDEAMINE TECHNOLOGIES** MARCH 2012 - APRIL 2014

First stint as UI designer. Sole designer to work on mobile app UI. I learned to interact directly with the clients; designed interfaces for Android, iOS, and hybrid platforms. Being the mobile-boom period at the time, in a short span I worked for more than a dozen projects. Also worked on company's all branding/marketing/social-media works.

## DETAILS

+91 9496 3600 86

prasil@live.com

www.prasillakshmanan.com

## TOOLS & SKILLSET

Adobe Photoshop

Adobe Illustrator

Bohemian Sketch

Mockflow

InVision/Marvel

Principle

Wireframing

## EXPERTISE

Concept Development

User Interface Design

Visual Design

Iconography

## REFERENCES

Jyothis Joseph

+91 9846 462362

FOUNDER & CEO  
Ideamine Technologies

Minisha George

+91 484 6500213

HR EXECUTIVE  
RapidValue Solutions

# PRASIL LAKSHMANAN

## PRODUCT DESIGNER

Bengaluru, India

## DETAILS

+91 9496 3600 86

prasil@live.com

[www.prasillakshmanan.com](http://www.prasillakshmanan.com)

## SOCIAL MEDIA & PORTFOLIO



**Behance**

[behance.net/prasil](https://behance.net/prasil)



**LinkedIn**

[linkedin.com/in/prasillakshmanan](https://linkedin.com/in/prasillakshmanan)



**Medium**

[medium.com/@prasil](https://medium.com/@prasil)



**Instagram**

[instagram.com/prasillakshmanan](https://instagram.com/prasillakshmanan)



**Dribbble**

[dribbble.com/prasil](https://dribbble.com/prasil)



**Ello**

[ello.co/prasil](https://ello.co/prasil)



**Twitter**

[twitter.com/\\_prasil](https://twitter.com/_prasil)



**Facebook**

[facebook.com/prasil.lakshmanan](https://facebook.com/prasil.lakshmanan)

## LANGUAGES

English

Malayalam

Hindi

Tamil

## ACADEMIC

### College of Engineering, Thalassery

Information Technology (B-Tech)

COCHIN UNIVERSITY OF SCIENCE & TECHNOLOGY  
2007 - 2011

### SKMJ HSS, Kalpetta

Plus Two - Computer Science

KERALA STATE BOARD OF EDUCATION  
2006

## INTERESTS & HOBBIES



**Calligraphy**

The ink & the flow



**Typography**

Typomaniac; no less



**Comics**

Runs a series of web-comics



**Reading**

Hours spent reading books & articles



**Movies**

Favourite pass time



**Travelling**

6 more wonders to visit!

Always on a move to learn how travel can be simplified. Always watches a number of online services & apps. Meanwhile, when not dazzling with pixels, my time gets spent on doodling, sketching, making comics, or practice my inking skills to make awesome calligraphy. I run a series of webcomics on **Tapastic**, [www.tapastic.com/prasil/series](http://www.tapastic.com/prasil/series).

My doodles, sketches, calligraphy, and artworks often has its presence on my **Instagram** [www.instagram.com/prasillakshmanan/](http://www.instagram.com/prasillakshmanan/)

Seldom I write topics that intrigues me, either on **Medium** or on my website.