

PRASIL LAKSHMANAN

PRODUCT DESIGNER

Bengaluru, India

PROFILE

6+ years of experience. Passionate about technology and the effect on people. Always trying the best to make experience simpler and smoother. Have been designing for travel for more than a year. My focus is always in achieving successful interactive design projects involving the web and mobile experiences.

KEY PERFORMANCE AREAS

- Thought leadership and UX advocacy in user experience domain.
- Expertised in user-centered, visual, interaction design, and cross platform mobile-web standards.
- Perpetual student of clean UI/UX standards and best practices;
- Problem solver, self-motivated; with a keen eye on pixel perfection.
- Advocater of design systems for it's benefits on both users as well as for the company & the design team.

EXPERIENCE

Product Designer

CLEARTRIP SEPTEMBER 2016 - PRESENT

Enhanced Cleartrip Local - for experiences, adventures and activities. Worked on Travel - Air and Hotels (mainly Android). Designed Quick filters for flights, Price Calendar, Hotels Room Rates, Chat app, etc.,

Senior UI/UX Designer

RAPIDVALUE SOLUTIONS APRIL 2016 - JULY 2016

Started leading teams for projects and interacted directly with clients & stakeholders to gather requirements for projects, present projects throughout the design phase.

UI/UX Designer

RAPIDVALUE SOLUTIONS MAY 2014 - MARCH 2016

As a company focusing mainly on enterprise mobile/web apps, I worked on a number of enterprise apps, customer/service portals, inventory management apps, web dashboards, etc.,

UI Designer

IDEAMINE TECHNOLOGIES MARCH 2012 - APRIL 2014

First stint as UI designer. Sole designer to work on mobile app UI. I learned to interact directly with the clients; designed interfaces for Android, iOS, and hybrid platforms. Being the mobile-boom period at the time, in a short span I worked for more than a dozen projects. Also worked on company's all branding/marketing/social-media works.

DETAILS

+91 9496 3600 86

prasil@live.com

www.prasillakshmanan.com

TOOLS & SKILLSET

Adobe Photoshop

Adobe Illustrator

Bohemian Sketch

Mockflow

InVision/Marvel

Principle

Wireframing

EXPERTISE

Concept Development

User Interface Design

Visual Design

Iconography

REFERENCES

Jyothis Joseph

+91 9846 462362

FOUNDER & CEO
Ideamine Technologies

Minisha George

+91 484 6500213

HR EXECUTIVE
RapidValue Solutions

PRASIL LAKSHMANAN

PRODUCT DESIGNER

Bengaluru, India

DETAILS

+91 9496 3600 86

prasil@live.com

www.prasillakshmanan.com

SOCIAL MEDIA & PORTFOLIO



Behance
behance.net/prasil



LinkedIn
linkedin.com/in/prasillakshmanan



Medium
medium.com/@prasil



Instagram
instagram.com/prasillakshmanan



Dribbble
dribbble.com/prasil



Ello
ello.co/prasil



Twitter
twitter.com/_prasil



Facebook
facebook.com/prasil.lakshmanan

LANGUAGES

English

Malayalam

Hindi

Tamil

ACADEMIC

College of Engineering, Thalassery

Information Technology (B-Tech)

COCHIN UNIVERSITY OF SCIENCE & TECHNOLOGY
2007 - 2011

SKMJ HSS, Kalpetta

Plus Two - Computer Science

KERALA STATE BOARD OF EDUCATION
2006

INTERESTS & HOBBIES



Calligraphy
The ink & the flow



Typography
Typomaniac; no less



Comics
Runs a series of web-comics



Reading
Hours spent reading books & articles



Movies
Favourite pass time



Travelling
6 more wonders to visit!

Always on a move to learn how travel can be simplified. Always watches a number of online services & apps. Meanwhile, when not dazzling with pixels, my time gets spent on doodling, sketching, making comics, or practice my inking skills to make awesome calligraphy. I run a series of webcomics on **Tapastic**, www.tapastic.com/prasil/series.

My doodles, sketches, calligraphy, and artworks often has its presence on my **Instagram** www.instagram.com/prasillakshmanan/

Seldom I write topics that intrigues me, either on **Medium** or on my website.